



Eurographics 2012 May 13-18 Cagliari, Italy

33rd Annual Conference of the European Association for Computer Graphics

Organizing Committee
Eurographics 2012
Cagliari

May, 2011

Invitation to sponsor the 33rd Annual Conference of the European Association for Computer Graphics

Eurographics 2012, the 33rd Annual Conference of the European Association for Computer Graphics, will take place on May 13th to 18th, 2012 in Cagliari, Sardinia, Italy. It is being organized by CRS4 Visual Computing and University of Cagliari. Eurographics has an ongoing tradition of being one of the most important yearly global meetings for the computer graphics community, where world-leading academics and representatives of major commercial research divisions in this sector showcase their latest techniques and educational work, and explore new trends and ideas. Eurographics 2012 (EG2012) will surely continue this tradition!

Eurographics attracts participants from around the world, and is *the most important computer graphics conference* held in Europe. At EG2012 we expect approximately 500 registered participants. The venue selected for 2012 is a modern conference center on Cagliari's renown sparkling coast and close to the downtown area. This year's location provides a secondary but very enticing reason to participate. Additional information on EG2012 is continuously added to the conference web site which can be found at <http://www.eurographics2012.it/>

Participants and invited speakers at the conference typically work on the latest developments in all aspects of computer graphics. This concentration of delegates will provide a unique opportunity for you and your company to reach a discerning audience of academic and industrial experts.

Enclosed is our selection of sponsorship and promotion opportunities, designed to be attractive means of elevating your company profile. If you would prefer to support EG2012 in other ways we would be happy to try to accommodate your needs.

The conference organizing committee looks forward to your participation as we strive to organize a successful EG2012. If you have any questions or comments, please contact directly the EG2012 sponsorship officer. Any questions, issues and/or requests will be discussed in a confidential manner.

Yours Sincerely,

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Sponsor information

The EG2012 sponsorship alternatives are designed for maximum return on investment. Choose one or more items from the sponsorship item list (starting on the next page) to reach your desired sponsorship level from the table below; or propose us other options if you prefer. Showcase your company's leadership position in Computer Graphics by becoming an EG2012 sponsor!

Sponsorship levels

	Point Range	Cost per point
Platinum	>= 10000 points	EUR 0.70
Gold	5000 - 9999 points	EUR 0.80
Silver	3000 - 4999 points	EUR 0.90
Bronze	1000 - 2999 points	EUR 1.00

Website Promotion

All sponsoring companies will be mentioned on the conference web site, in the order of sponsorship points. The web site will include a company logo with a link to the company web site.

Conference Material

All sponsoring companies will be mentioned on the conference program booklet, in the order of sponsorship points. The booklet will include the company logo.



Sponsorship item list

Conference Digital Media (one only): 9000 points

Eurographics 2012 will provide all conference papers and other content on a single USB memory stick, together with small printed 'handy-reference' conference programme cards. These cards and the USB memory sticks will be distributed to all conference attendees. Your company's logotype will be printed, together with the Eurographics logo on the USB memory stick and the program card. This package ensures that your company's name stands out not only at the time of the conference, but also long afterwards since we can be sure the attendees will keep their USB memory stick and its valuable contents.

Welcome Reception and Poster Session: 2500 points

The conference welcome reception will take place on the evening of Tuesday, May 15th, in the Conference Centre. The reception is an excellent communication opportunity as this is the established meeting place for first-time attendees to make contacts and for previous attendees to renew old acquaintances. The event usually includes a theme to encourage attendee interactions at the ice breaker and throughout the conference. The welcome reception will also be associated with the main poster event, providing an excellent opportunity for after dinner mingling with drinks and discussions.

The sponsor of this event shall receive the following benefits:

- Signage Rights
In the conference welcome reception area signage will be restricted to that provided by the conference welcome reception sponsor. Signs indicating the location of the event will also prominently display the sponsor's logo as will dinner and drinks vouchers.
- Reception Passes
Your company may invite up to three additional representatives to attend the conference welcome reception.

Conference Dinner: 4000 points

The conference dinner will be held on the evening of Thursday, May. 17th and provides an excellent opportunity to establish a high profile for your company. This event will include entertainment well suited to the gala nature of the evening. High-quality cuisine is provided for the conference dinner and the evening is considered the social highlight of the conference.

The sponsor of this event shall receive the following benefits:

- Signage Rights
At the conference dinner, signage will be restricted to that provided by the conference dinner sponsor. Signage can be located in the main conference venue and in the dining room itself, as well as at the entrance to it.
- Dinner Passes
Your company may invite up to three additional representatives to attend the conference dinner.
- Printed menu cards and table decorations
There will be menu cards presenting the high quality three-course dinner on the tables. As the Conference Dinner sponsor you will have your company's logotype on the menu cards. Your company's logotype will also be prominently featured in the table decorations placed on each dining table.



Coffee breaks, 11 available: 1000 points

There will be 11 coffee breaks during the conference. These breaks are commonly among the most appreciated moments of the conference and provide prime networking opportunities for participants. Your company's logotype will be prominently featured on the many coffee tables.

Lunch breaks, 5 available: 1000 points

There will be 5 available lunch breaks during the conference. Sponsoring lunch breaks is the easiest way to attract the attendees' attention to your company. Your company's logotype will be prominently featured on the many coffee tables. You also have the option to place promotional literature or table tents on lunch tables during the sponsored lunch break.

T-shirts for student volunteers: 1500 points

For direct one-to-one exposure, this package offers a unique and collectable way to ensure that your company's logo is seen at the Conference by participants and future talent from computing science faculties. All student volunteers will wear a distinctive T-shirt. Your company's logo and the EG2012 Conference logo will be printed on each shirt, and the recipients will surely continue to wear the T-shirt long after the conclusion of the conference.

Bags: 2000 points

The sponsorship of Conference bags is geared for a company that requires high visibility. As the conference bag sponsor your logo is featured on the bags distributed to all conference attendees, together with the EG2012 Conference logo. Being an ecological bag, the keen observer will note the sponsor's environmentally friendly choice. In addition, with many countries moving to ban non-recyclable plastic shopping bags these Eco-bags are sure to be used after the conference in shopping malls and stores throughout the world.

Logo or video on the monitor background: 1000 points

Your logo or company or product presentation will be seen on the displays during breaks between sessions and at lunchtime. These will attract the attention of attendees arriving at the lecture rooms some minutes before the session starts. It is a very effective way to get you and your message across. One slot is 20 seconds, and a maximum of 12 clips will be displayed in a non-stop loop.

NOTE: all promotional items to be produced and shipped to conference venue at the sponsor's expense.

Digital media promotional items, 5 available: 1000 points

Eurographics 2012 will provide all conference papers and other content on a single USB memory stick. We offer the possibility to include company-provided digital media (max 100MB) to be stored in a special section of the USB stick, directly reachable from the main menu. This package ensures that your company's name stands out not only at the time of the conference, but also long afterwards since we can be sure the attendees will keep their USB memory stick and its valuable contents.



Promotional items: 200 points

Single promotional item (e.g., pen, stress ball, note-pad, yo-yo, etc.) with sponsors logo to be included in the Conference bags or distributed on tables in conference meeting rooms (per item).

NOTE: all promotional items to be produced and shipped to conference venue at the sponsor's expense.

Bag Inserts, Company Flyers: 200 points

Single items of company literature included in delegate bag or made available for delegates to pick-up on a literature table (for example promotional flyers, CDs etc).

NOTE: all literature to be printed and shipped to conference venue at the sponsor's expense.

Poster in conference area, 10 available: 200 points

Single promotional poster, including sponsor's logo, displayed in the conference area (per item).

NOTE: all promotional items to be produced and shipped to conference venue at the sponsor's expense.

Exhibition Sponsor: 1000 points

During the conference there will be a 4-day exhibition in the main hall of the Conference Center, on May 15th to 18th. The Exhibition area is very flexible and conference participants will pass through it on entry to the conference and will mingle in this area during coffee breaks.

A standard exhibition stand will provide:

- 6 square meters of floor space
- A table and a chair
- Basic electrical supply
- Public wireless connection to internet

Higher electrical power or network bandwidth requirements can be arranged at a low additional cost. Larger stands can also be accommodated at a reasonable additional cost.

Demonstration, one-hour slot: 500 points

Private room provided for demonstrating software and/or hardware

Listing in conference program with brief description of software and demonstration time.

Windows-based PC, LCD projector, and screen will be provided. Additional equipment available at a reasonable cost. Demonstrations will be scheduled during lunch breaks.